



## PRESS RELEASE

### **Mrs. Anamika Roy Rashtrawar appointed as the MD & CEO of IFFCO Tokio General Insurance Company Limited**

- Mrs. Anamika Roy Rashtrawar will be the first woman MD & CEO of a large private sector general insurance company in India
- Mrs. Anamika Roy Rashtrawar has taken over as Managing Director and CEO effective 27<sup>th</sup> March 2020

Gurgaon, 9<sup>th</sup> April 2020 – Mrs. Anamika Roy Rashtrawar has been appointed as the MD & CEO of IFFCO TOKIO General Insurance Company Limited, effective from 27<sup>th</sup> March 2020 and she will be the first woman MD & CEO of a large private sector general insurance company in India. Mrs. Anamika Roy Rashtrawar takes over from Mr. Warendra Sinha, who retired from the company after leading IFFCO TOKIO successfully for the last three years.

Mrs. Rashtrawar joined IFFCO TOKIO General Insurance as a whole-time director on 1<sup>st</sup> June 2018. She spearheaded the company's business transformation project and expanded the company's operations in tier 2,3, 4 towns. She is a firm believer in building distribution network for increasing penetration of general insurance and simplification of business processes to make Insurance services simple for the customer.

Dr U. S. Awasthi, MD, IFFCO, said, "We, at IFFCO, welcome the appointment of Mrs. Anamika Roy Rashtrawar as the new MD & CEO. She is a dynamic woman leader who has been on the board of the company and have successfully led many businesses in the company especially the digitalization projects. I am confident that Mrs Rashtrawar will take the company to the next level of performance in terms of customer service, sustained growth and profitability."

Mr. Satoru Komiya, President and Group CEO, Tokio Marine Holdings, said, "We are excited that Mrs. Rashtrawar, a professional with 30-year industry experience, will lead one of our most important Joint Ventures. I am confident that she will continue building the company and position IFFCO Tokio as the leading general insurer in the Indian market."

Mrs. Anamika Roy Rashtrawar said, "I am delighted to lead IFFCO Tokio, especially as the company enters the 20<sup>th</sup> year of operations in India. The company has a very strong brand which resonates with trust. IFFCO Tokio is well-positioned to take on the emerging challenges in the insurance industry in India as it



has the best team and excellent business partners and loyal clients. It is a tough time for any insurance company but nothing is permanent and this too shall pass ...”

Mrs. Rashtrawar has over 3-decades of experience in the industry and has served in the both public and private sector general insurance companies. She is from the prestigious Lady Brabourne College Kolkata, a postgraduate in English from Kolkata University, Fellow of the Insurance Institute of India, a Chartered Property Casualty Underwriter from The Institutes, USA and is also a Chevening Scholar.

**For more details contact Santosh Balan on [santosh.balan@iffcotokio.co.in](mailto:santosh.balan@iffcotokio.co.in)**

### **About IFFCO Tokio General Insurance Company Limited**

IFFCO-Tokio General Insurance Company Limited is a 51:49 joint venture between Indian Farmers Fertilizer Co-operative (IFFCO), one of the world’s largest fertiliser manufacturer that is wholly owned by Indian Cooperatives, and Tokio Marine Group - the largest listed insurance group in Japan. The company was incorporated on 4th December 2000.

IFFCO Tokio General Insurance offers retail products like motor, health, travel, home and personal accident insurance and corporate insurance products like property, marine and liability insurance through its wide distribution network of agents, banks, brokers and its website – [www.iffcotokio.co.in](http://www.iffcotokio.co.in)

IFFCO Tokio General Insurance Company Limited has recently won several leading awards like - 2019 IDC Digital Transformer Award for India for AI-based claim assessment of damaged vehicles, which was selected from 1000 entries received across Asia Pacific, BFSI Digital Innovation Award by Express Computers, IE Group, Product Innovator of the Year, etc.