



PRESS RELEASE

IFFCO-TOKIO General Insurance Strengthens Leadership with the Appointment of Alpana Singh as Whole Time Director - Marketing

Leadership appointment underscores IFFCO TOKIO's continued focus on growth, innovation and customer-centricity.

Delhi/Gurugram, July 03, 2026: IFFCO-TOKIO General Insurance Company Limited (IFFCO TOKIO GIC), one of India's leading general insurance companies, has announced the appointment of Ms. Alpana Singh as its Whole Time Director, Marketing.

In her new role, **Ms. Singh** will lead the company's growth strategy, reinforce the company's market positioning, and drive customer engagement initiatives. Her appointment is expected to further accelerate IFFCO TOKIO's journey by enhancing brand visibility and delivering superior customer experiences.

Before joining IFFCO-TOKIO, **Ms. Singh** held several senior leadership positions at Bajaj General Insurance formerly known as Bajaj Allianz General Insurance. During her tenure, she successfully led large-scale business growth initiatives, strengthened strategic partnerships, expanded the bancassurance business, and played a pivotal role in shaping the company's brand and market presence.

Announcing her appointment, **Mr. Subrata Mondal, Managing Director & CEO, IFFCO TOKIO General Insurance Company Limited** said, "As we enter into next phase of growth, Marketing function will play a vital role in elevating market leadership of IFFCO TOKIO GIC. Ms. Singh, with her sharp eye on global marketing trends, will be an integral part of this growth story."

An experienced board level leader with demonstrated history of working with both PSUs and private insurance companies, she excels in sales, negotiations, bancassurance, CRM and marketing.

Acknowledging the responsibility, **Ms. Alpana Singh said**, "It's an honour and huge responsibility to lead the Marketing function at IFFCO TOKIO – known for its unique spread across the country and mission of insuring not only the urban India but also a farmer toiling in the farms. I look forward to contributing to the mission."

As a **Director -Marketing & Whole Time Director**, **Ms. Alpana Singh** will be based in company's Gurugram headquarter and her appointment is effective from July 1st, 2026.



About IFFCO-TOKIO General Insurance Company Limited

IFFCO-TOKIO General Insurance Company Limited is a 51:49 joint venture between Indian Farmers Fertilizer Co-operative (IFFCO), one of the world's largest fertilizer manufacturers that is wholly owned by Indian Cooperatives, and Tokio Marine Group – one of the world's largest insurance companies based in Japan.

IFFCO-TOKIO General Insurance offers retail products like motor, health, travel, home and personal accident insurance and corporate insurance products like property, marine and liability insurance through its wide distribution network of agents, banks, brokers and its website – www.iffcotokio.co.in