

IFFCO-TOKIO GIC Associates with Bharat Taxi to Provide Personal Accident and Health Insurance Coverage to Drivers

Media Coverage

Publication:	The Pioneer	Edition:	Online
Published Date:	February 05 th 2026		

Amit Shah launches Bharat Taxi, first cooperative-led ride-hailing platform

<https://dailypioneer.com/news/ amit-shah-launches-bharat-taxi-first-cooperative-led-ride-hailing-platform>

“Within three years, Bharat Taxi is going to become a very major means of welfare for our taxi drivers across the country, from Kashmir to Kanyakumari and Dwarka to Kamakhya,” Shah said.

After this mobility platform, the minister said the co-operatives would enter into new businesses in the coming years. IFFCO-TOKIO General Insurance Company will provide personal accident and health insurance coverage to drivers associated with Bharat Taxi. Bharat Taxi platform will be run by Sahakar Taxi Cooperative Ltd, which was registered on June 6, 2025, under the Multi state Cooperative Societies Act, 2002 and jointly promoted by NCDC, IFFCO, GCMMF (AMUL), KRIBHCO, NAFED, NABARD, NDDB and NCEL.

Publication:	Deccan Herald	Edition:	Online
Published Date:	February 05 th 2026		

Amit Shah launches Bharat Taxi platform in Delhi-NCR, Gujarat; to roll out across India in 3 years

<https://www.deccanherald.com/amp/story/india/ amit-shah-launches-bharat-taxi-platform-in-delhi-ncr-gujarat-to-roll-out-across-india-in-3-years-3888215>

With these four objectives, Bharat Taxi has been started, and in the coming time, it will prove to be a very successful experiment, he added.

So far, more than 2.5 lakh drivers in Delhi-NCR have joined Bharat Taxi, and more than 8.5 lakh passengers have become part of this family, an official statement said. IFFCO-TOKIO General Insurance Company will provide personal accident and health insurance coverage to drivers associated with Bharat Taxi.

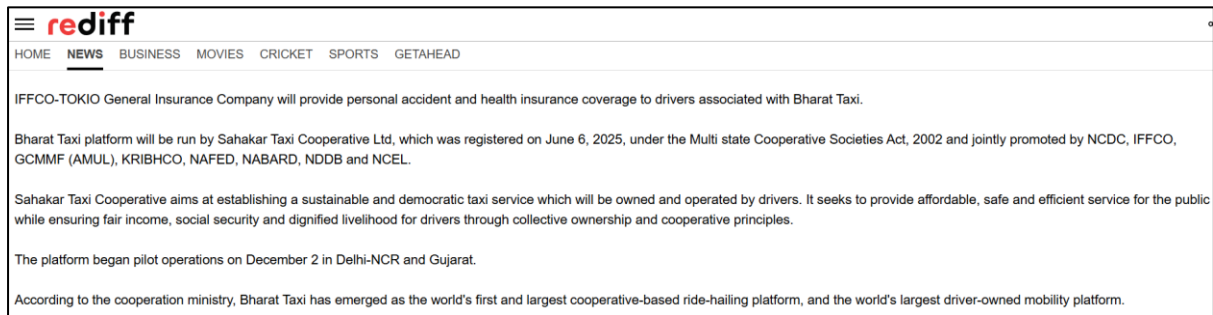
Publication:	Jagran	Edition:	Online
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Published Date:	February 05 th 2026
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Publication:	Rediff	Edition:	Online
Published Date:	February 05 th 2026		

Amit Shah launches India's first co-operative ride app Bharat Taxi

<https://m.rediff.com/amp/news/report/ amit-shah-launches-indias-first-co-operative-ride-app-bharat-taxi/20260205.htm>

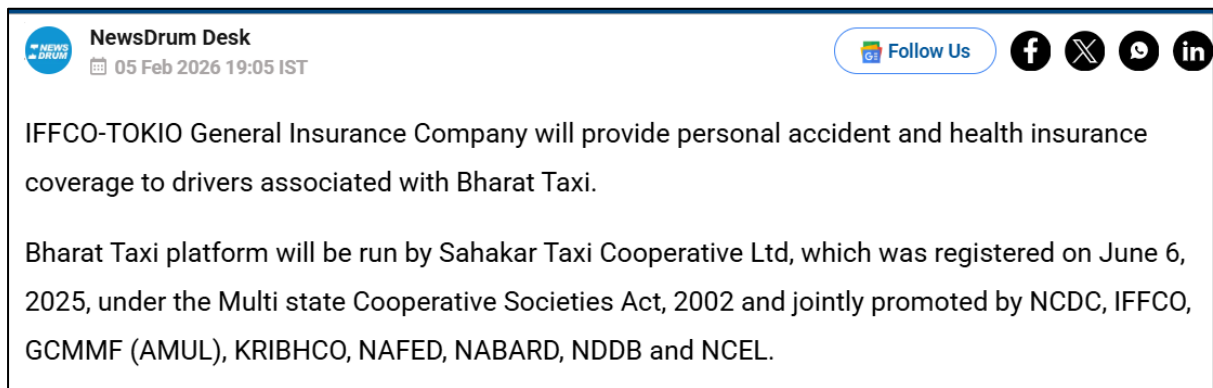


<https://hindi.theprint.in/india/economy/iffco-tokio-gic-partners-with-bharat-taxi-to-provide-accident-health-insurance/929367/>

Publication:	News Drum	Edition:	Online
Published Date:	February 05 th 2026		

Shah launches Bharat Taxi platform in Delhi-NCR, Gujarat; to roll out across India in 3 years

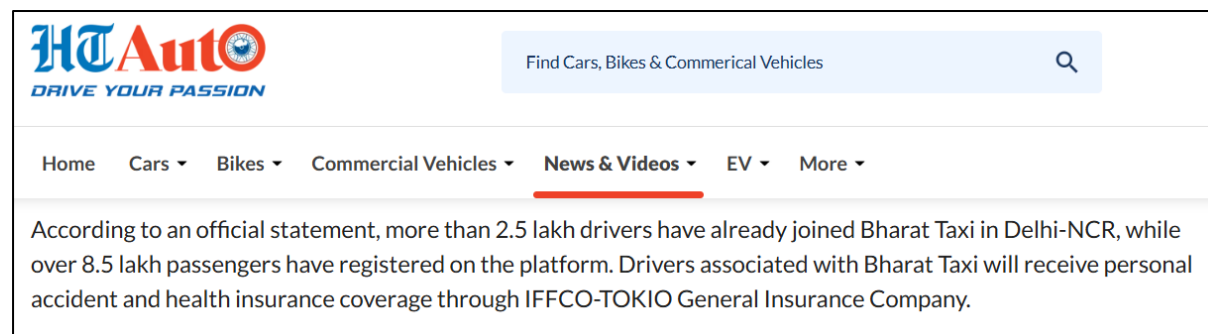
<https://www.newsdrum.in/business/shah-launches-bharat-taxi-platform-in-delhi-ncr-gujarat-to-roll-out-across-india-in-3-years-11079621>



Publication:	HT Auto	Edition:	Online
Published Date:	February 05 th 2026		

Bharat Taxi launched in Delhi as India's first cooperative ride-hailing platform

<https://auto.hindustantimes.com/auto/news/bharat-taxi-launched-in-delhi-ncr-and-gujarat-as-india-s-first-cooperative-ride-hailing-platform-41770346410472.html>



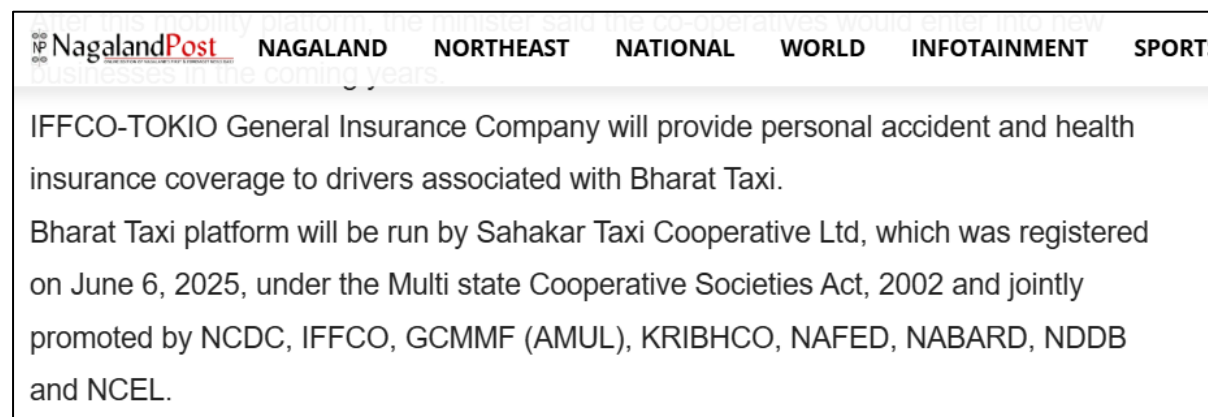
The screenshot shows the HT Auto website header with the logo and tagline "DRIVE YOUR PASSION". A search bar contains the text "Find Cars, Bikes & Commercial Vehicles". The navigation menu includes "Home", "Cars", "Bikes", "Commercial Vehicles", "News & Videos", "EV", and "More". The main content area displays a news snippet: "According to an official statement, more than 2.5 lakh drivers have already joined Bharat Taxi in Delhi-NCR, while over 8.5 lakh passengers have registered on the platform. Drivers associated with Bharat Taxi will receive personal accident and health insurance coverage through IFFCO-TOKIO General Insurance Company."

<https://www.bharatposttv.com/iffco-tokio-gic-and-bharat-taxi-enter-into-an-agreement-for-drivers-to-get-personal-accident-and-health-insurance/>

Publication:	Nagaland Post	Edition:	Online
Published Date:	February 06 th 2026		

Shah launches Bharat Taxi platform

<https://nagalandpost.com/shah-launches-bharat-taxi-platform/>

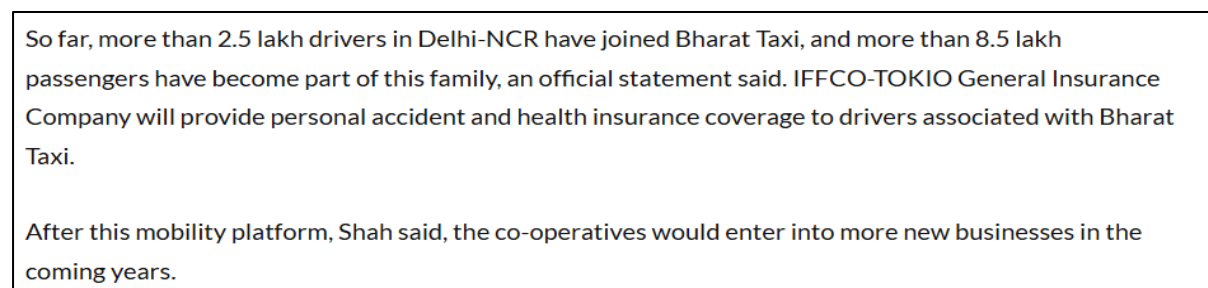


The screenshot shows the Nagaland Post website header with the logo and navigation menu: "NAGALAND", "NORTHEAST", "NATIONAL", "WORLD", "INFOTAINMENT", "SPORTS". The main content area displays a news snippet: "IFFCO-TOKIO General Insurance Company will provide personal accident and health insurance coverage to drivers associated with Bharat Taxi. Bharat Taxi platform will be run by Sahakar Taxi Cooperative Ltd, which was registered on June 6, 2025, under the Multi state Cooperative Societies Act, 2002 and jointly promoted by NCDC, IFFCO, GCMF (AMUL), KRIBHCO, NAFED, NABARD, NDDDB and NCEL."

Publication:	The News Now	Edition:	Online
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Shah launches Bharat Taxi platform in Delhi-NCR, Gujarat; to roll out across India in 3 years

<https://www.thenewsnow.co.in/shah-launches-bharat-taxi-platform-in-delhi-ncr-gujarat-to-roll-out-across-india-in-3-years/>



The screenshot shows a news snippet: "So far, more than 2.5 lakh drivers in Delhi-NCR have joined Bharat Taxi, and more than 8.5 lakh passengers have become part of this family, an official statement said. IFFCO-TOKIO General Insurance Company will provide personal accident and health insurance coverage to drivers associated with Bharat Taxi. After this mobility platform, Shah said, the co-operatives would enter into more new businesses in the coming years."

Publication:	Mathrubhumi	Edition/ Date	Online, February 05 th 2026
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Empowering India's drivers: Bharat Taxi launched with co-operative principles and full ownership

<https://english.mathrubhumi.com/news/india/bharat-taxi-cooperative-ride-hailing-q8lsfb5e>

Shah outlined four core principles of Bharat Taxi: ownership, security cover, dignity, and fair distribution of profits. Drivers associated with the platform will receive personal accident and health insurance coverage through IFFCO-TOKIO General Insurance Company.

Publication:	State Times	Edition, Date:	Online, February 05 th 2026
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HM launches Bharat Taxi platform in Delhi-NCR, Gujarat; to roll out across India in 3 years

<https://statetimes.in/hm-launches-bharat-taxi-platform-in-delhi-ncr-gujarat-to-roll-out-across-india-in-3-years/>

The service allows customers to book cars, three-wheelers, and two-wheelers, and is positioned as an indigenous alternative to foreign-investment-based platforms like Uber, Ola, and Rapido. The initiative also focuses on women's safety, with a dedicated feature called 'Sarathi Didi', enabling women passengers to be picked up exclusively by women drivers. Shah highlighted the platform's core objectives: ownership, security cover, dignity, and "Everyone's Wheel, Everyone's Progress", which ensures equitable profit distribution. He noted that more than 2.5 lakh drivers in Delhi-NCR have already joined Bharat Taxi, along with 8.5 lakh passengers. Insurance coverage, including personal accident and health policies, is being provided through IFFCO-Tokio General Insurance Company.

Publication:	Press Trust of India	Edition:	Online
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Shah launches Bharat Taxi platform in Delhi-NCR, Gujarat; to roll out across India in 3 years

<https://www.ptinews.com/stories-detail/business/shah-launches-bharat-taxi-platform-in-delhi-ncr-gujarat-to-roll-out-across-india-in-3-years/3348722/0>

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Shah launches Bharat Taxi platform in Delhi-NCR, Gujarat; to roll out across India in 3 years

NEW DELHI: (Feb 5) Union Cooperation Minister Amit Shah on Thursday launched Bharat Taxi, the country's first co-operative-run ride-hailing platform, which will start services in Delhi-NCR and Gujarat initially and pan-India in the next three years.

Bharat Taxi platform, which has been established by India's top eight co-operative organisations including dairy major Amul, will enhance drivers' income significantly, besides giving them ownership, the minister highlighted.

Addressing an event after formally launching the service, Shah said the rival ride-hailing platforms have reduced commission and are offering many other incentives, including free rides to customers, seeing the success of Bharat Taxi during the pilot operation.